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From [redacted] X - NO SOUL FOR SALE - invitation

[redacted] to me show details 5/1/09 Reply

Dear Wage Artists,

My name is [redacted] and I am contacting you on behalf of X Initiative, a new not-for-profit art space in New York City that opened on March 7, 2009. X occupies the beautiful space of the former Dia Center for the Arts in Chelsea, located at 548 West 22nd Street, and will be active for one year.

I am writing to invite you to participate in our upcoming summer project - NO SOUL FOR SALE - A Festival of Independents - a festival that will bring together the most interesting not-for-profit art spaces from around the world. This event will gather, from June 23 to the 28, the most exciting, innovative and respected not-for-profit centers, alternative institutions, artists' collectives and independent enterprises that are currently active contributors to the international art scene.

The idea of the festival is quite simple. We will invite up to 50 not-for-profit art spaces and ask them to present themselves and/or the artists they support. Each organization will be offered a pre-assigned space within the premises of X for FREE with no strings attached. X will only provide electricity and approximately 250 sq. ft. (20 square meters) of floor space; everything else will be up to the participant. The participating groups - the "independents" as we like to call them - will be free to show whatever they like, whether it be art, performances, publications, videos, or simply themselves. In addition to the exhibition space, X will also make available a stage/performance area that will be open to each participant for a one hour period where participants can organize performances, presentations, film screenings, music programs, or other events.

NO SOUL FOR SALE is a grass-roots initiative with very limited resources; we can offer only space and time. For everything else we will count on your enthusiasm, generosity and spirited participation. We cannot offer any funds for shipping works, transportation of staff, accommodations or any other miscellaneous services. Nevertheless, we believe that this will be a unique opportunity for you to share your vision with other diverse international not-for-profits and independent enterprises.

We admire your work and your commitment. We want this festival to be a gathering of people who share a passion for art and who have devoted their time and energy to the art they believe in beyond the limits of the market and other logistical constraints. NO SOUL FOR SALE is a festival of unreasonable people, and we hope that we can count you among them.

If you wish to participate, please send us your confirmation no later than May 3th. In the meantime, please do not hesitate to contact me if you have any questions or concerns. We are also open to recommendations of other not-for-profits that may be interested in participating in this exciting project.

NO SOUL FOR SALE - RULES OF ENGAGEMENT:

WHEN: from June 23 to June 28, 2009

WHERE: X Initiative, 548 West 22 St, New York.

SPACE: Each participant will receive roughly 250 sq.ft. (20 square meters) of space for free - no strings attached, no limits imposed. Partition walls are not available, however they can be ordered and built according to basic specifications at your own cost. We encourage your creative solutions and Do It Yourself spirit to divide the space and present your content and ideas in an unusual, personal manner.

TIME: Each participant will be offered one hour of air-time in our stage area.

INTERN: Each participant will be offered an intern to help with the preparation of the event.

POSTER: All participants are encouraged to design a poster that represents their space, their vision and their ideas. We will print your posters and hang them in the exhibition space.

Thank you for your attention and I look forward to hearing from you soon

Best,

[redacted signature]

- Show quoted text -

WILL WORK FOR FOOD

Come see it to rent it out!

THAT PROFITS OFF OF CULTURAL CAPITAL PROVIDED BY ARTISTS.

THEN YOU'LL HAVE NO PROBLEM PRINTING THIS.

ie. "FRIENDS WITH NO BENEFITS"

FEE REQUIRED FOR EMOTIONAL LABOR

REALLY? LIKE IT'S A GOOD LINE FOR OUR CV.

AREN'T ALL ARTISTS?

OUR GREATEST FREE ASSET!

New window Print all Expand all Forward all

WIERD W. A. G. E. IS UNDISCLOSED INVESTING + REAL ES. RATE

WOW THANKS

who will travel great distances at their own expense!

and DEBT!

WERD.

BRING MORE ARTISTS IN TO PROVIDE MORE FREE LABOR.

WHAT'S NEW!

FOR FREE LIKE WE ALWAYS DO.

FOR INSTANCE PAYING OUR RENT, FOOD, CLOTHES A.K.A BASIC NECESSITIES.

NO FUNDING IS A HUGE LIMITATION

LIKE MAKE SOMETHING OUT OF NOTHING FOR FREE LIKE ARTISTS ALWAYS DO.

AS IN HOME DEPOT, NOT PINK ROCK.